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Building tomorrow: Maximising growth with a productivity mindset

Keynote and Customer Fireside Chat

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IT Solutions Manager, The APP Group

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Workato: Enterprise Orchestration Platform
(Integration + Automation + UI + AI)

Founded December 2013

Employees 1000+ across 23 Countries, 200 in APJ

Market Cap $5.7B USD

Customers 20,000+ Companies

Connectors 1,500+ (Cloud / On-Prem App, DB or Files)

Community 110K Builders, 550K Templates

Gartner

FORRESTER® WAVE LEADER 2023 Integration Platforms As A Service

Leader Mid-Market SUMMER 2023

Figure 1. Magic Quadrant for Integration Platform as a Service

Gartner

Trusted by 20,000+ companies

Technology

AUTODESK.

ATLASSIAN

SAP

workday.

salesforce

coupa

+ableau

intuit

box

aconex

okta

Canva

NUTANIX

elastic

Brands

Woodside Energy

SONY

P&G

BainCapital

BROADCOM.

NEC

William Buck

ICON
A KAJIMA COMPANY

The APP Group

Knight Frank

Brookfield

ARUP

VICTORIA
State Government

Australian Government

NSW GOVERNMENT

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Best seller: THE WALL STREET JOURNAL. WSJ · USA TODAY · amazon

We've never had **more software**

and yet

never been **more disconnected**

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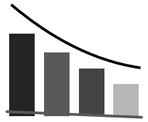
The **Productivity Paradox**

367
apps

+4 apps per month

24%
drop in productivity



Sources: Forrester study and SaaS management Index Report

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2024

Work Automation Index

Enterprise Automation Adoption Trends

workato.com/work-automation-index

1100+ enterprise customers across the world

12 months data

82,000+ flows analyzed

AI/ML for flows technical metadata **classification** into business processes and business teams.

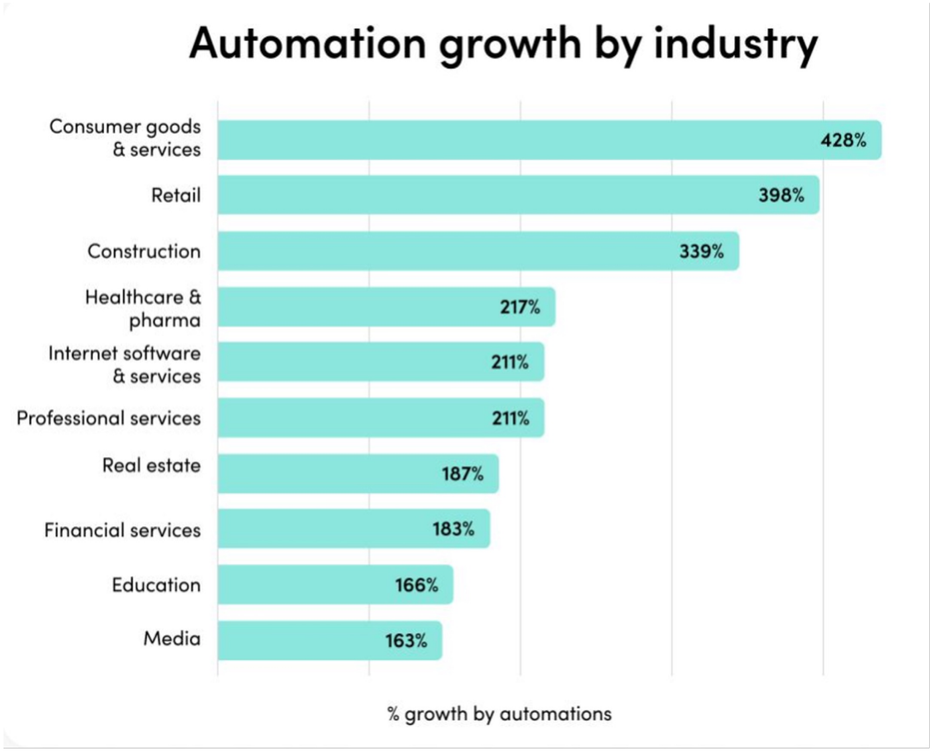
30,000+ flows as training dataset

No private customer data, logic, logs or other asset was used

Personal data collected via **in-product surveys** where users declared their role/title

Construction

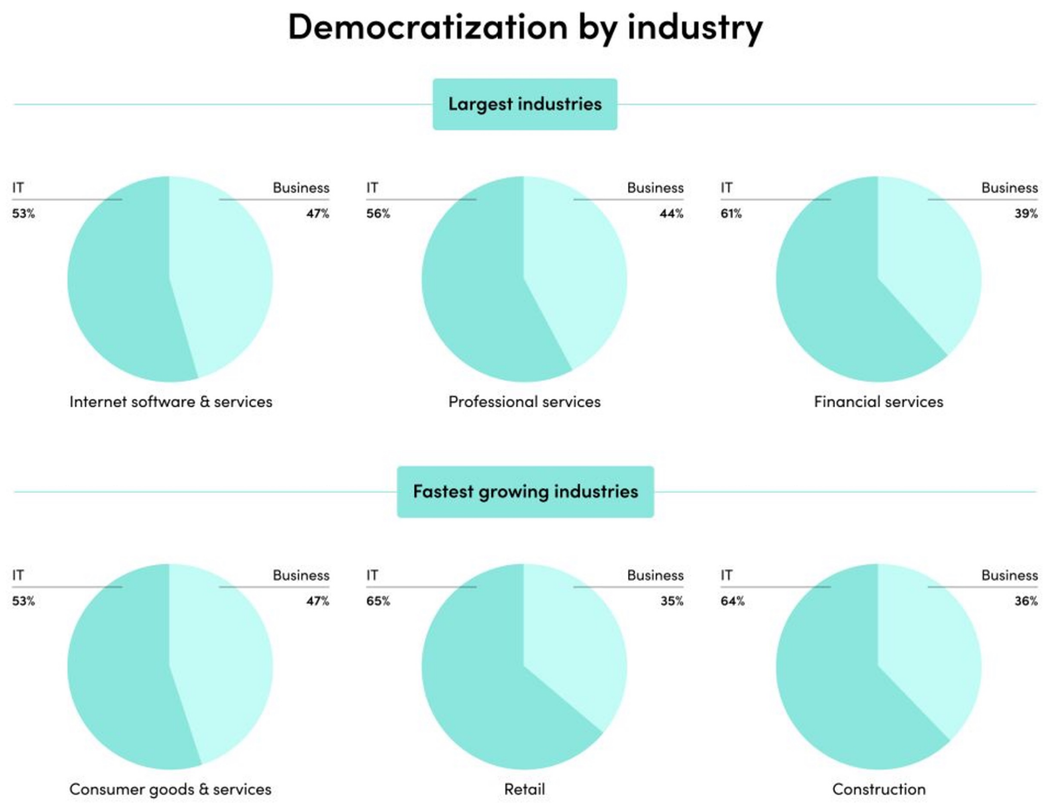
339% growth as an industry



Construction automation has grown by 339% to the 3rd highest industry

Empower Everyone

36% of builders are non-IT



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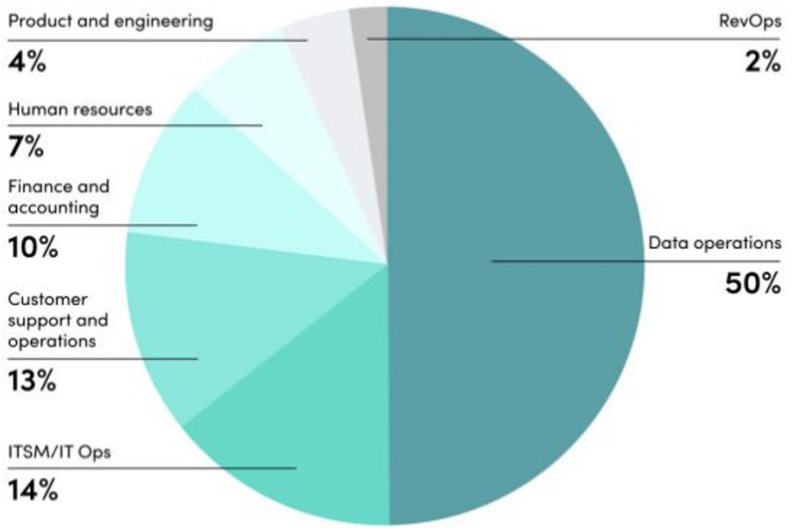
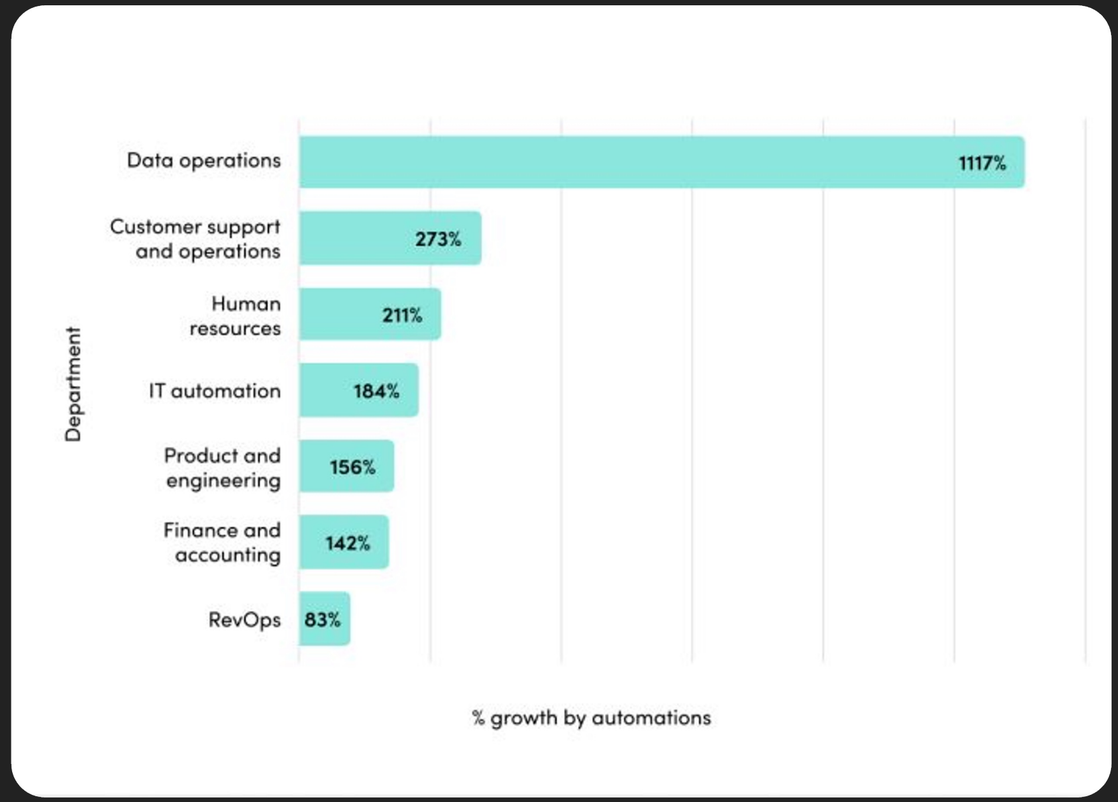
Data Ops in Construction saw the highest use-case growth across the Index, at 1117% growth YoY





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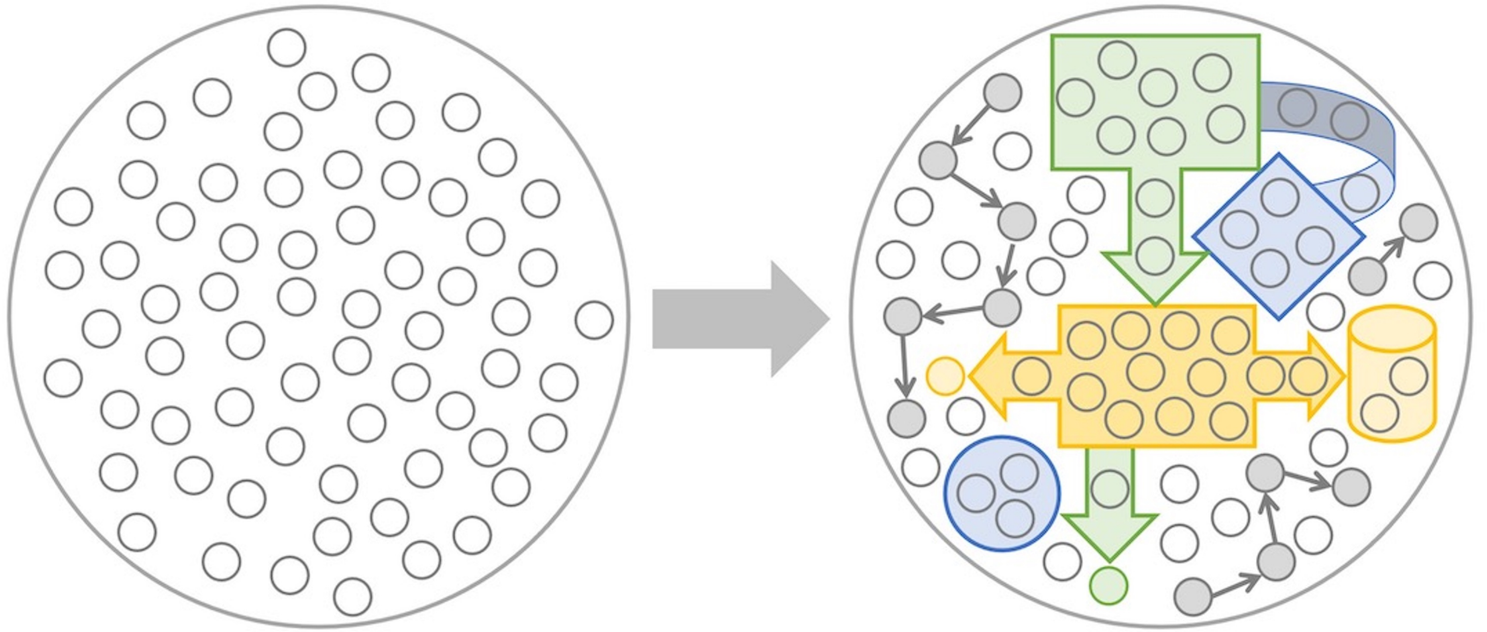
The Construction industry now recognises the value in centralising data - operationalising it is the next step



big data

scale & complexity of data collected, stored, and analyzed

big ops

scale & complexity of apps and automations interacting with data

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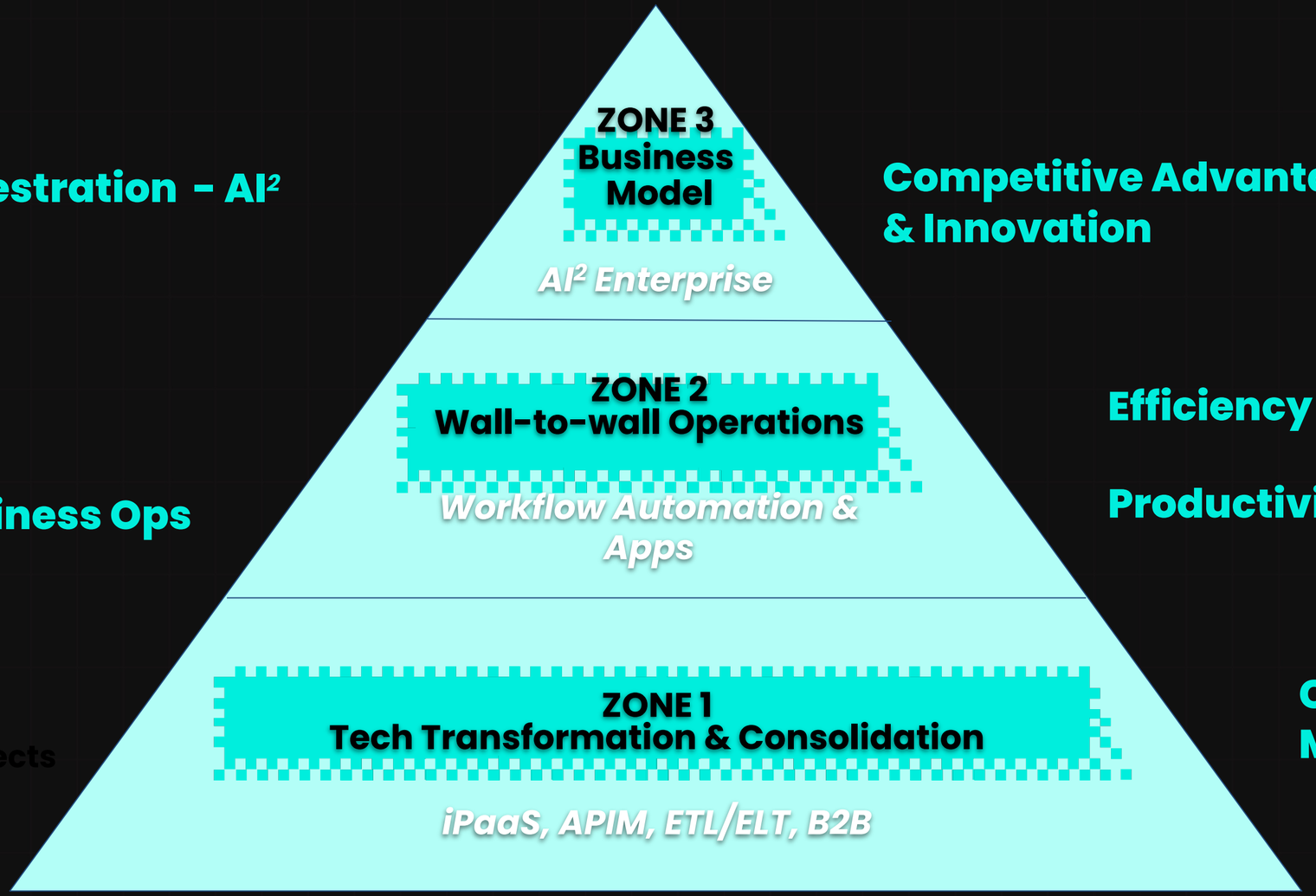
Workato's Enterprise Orchestration Vision



Enterprise Orchestration – AI²

CEOs, CXOs, Board

Competitive Advantage & Innovation

Automation

LOB leaders, Business Ops

Efficiency & Productivity

Integration

IT Leaders, Ent Architects

Connected, Modern IT

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Orchestrate **Everything**. Empower **Everyone**.

Enterprise Orchestration

One Platform, One UX for Integration, Automation, and AI

Speed

Recipe UI

Copilots

Accelerators

Recipe Library

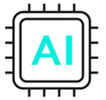
Zero Ops

AUTOMATION

Task Automation

Process Automation

Experience Automation



AI-enabled Workflows

Insights

INTEGRATION

App Integration

Data Integration

API Management

Event Streams

LLMs

COMMON RUNTIME

Cloud Native

Connector Library

Security

Zero DevOps

Always-On

Empower

IT

Business

Product

Community

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Digital Engineering Manager,
Icon Constructions

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Data Operations & Orchestration

Where and how does data operations orchestration fit in your business?

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Searching for an Orchestration Solution

What pain were you trying to solve when you first started looking at automation and integration solutions?

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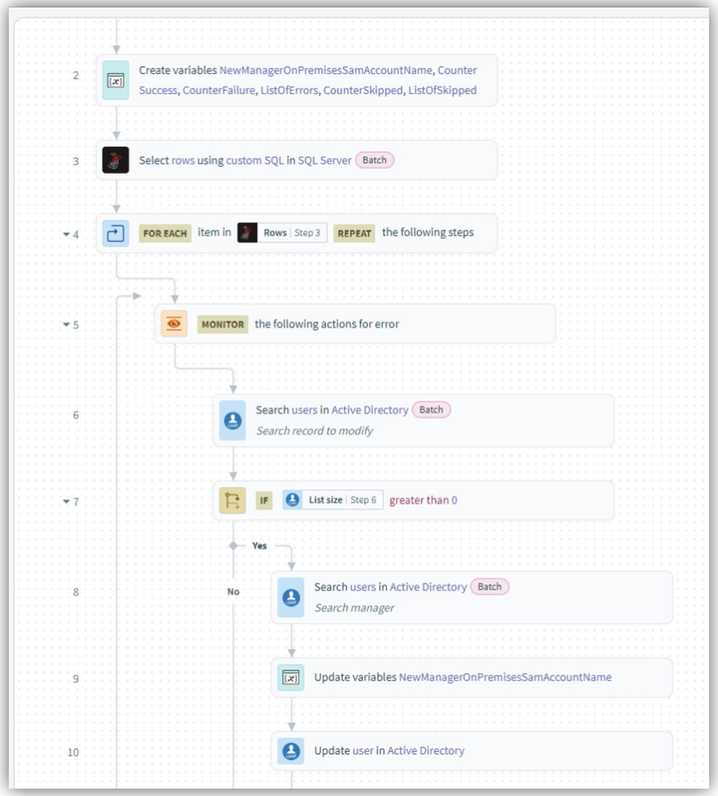
Current Solutions

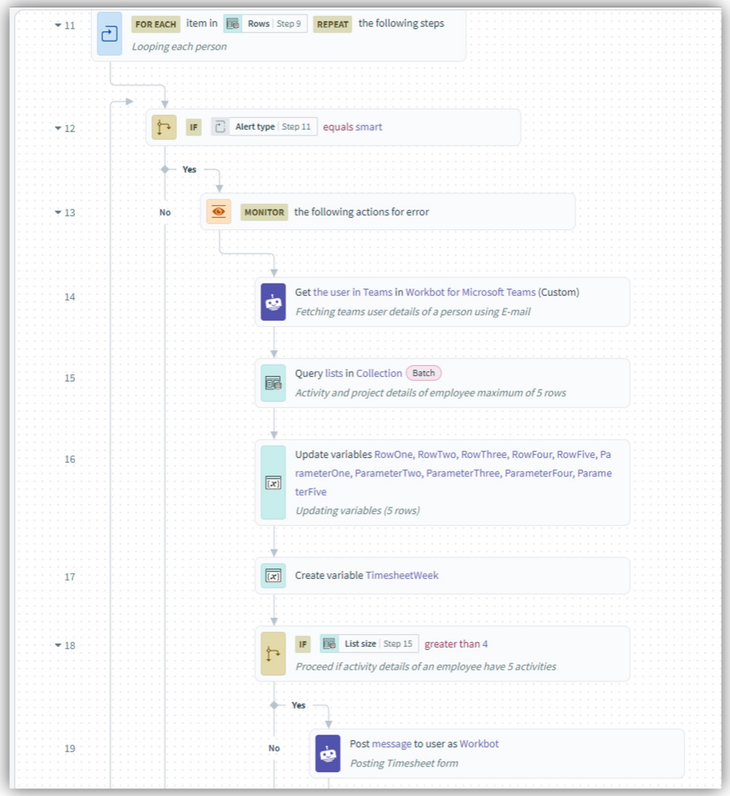
How are you currently using Workato?

AD – HR system integration



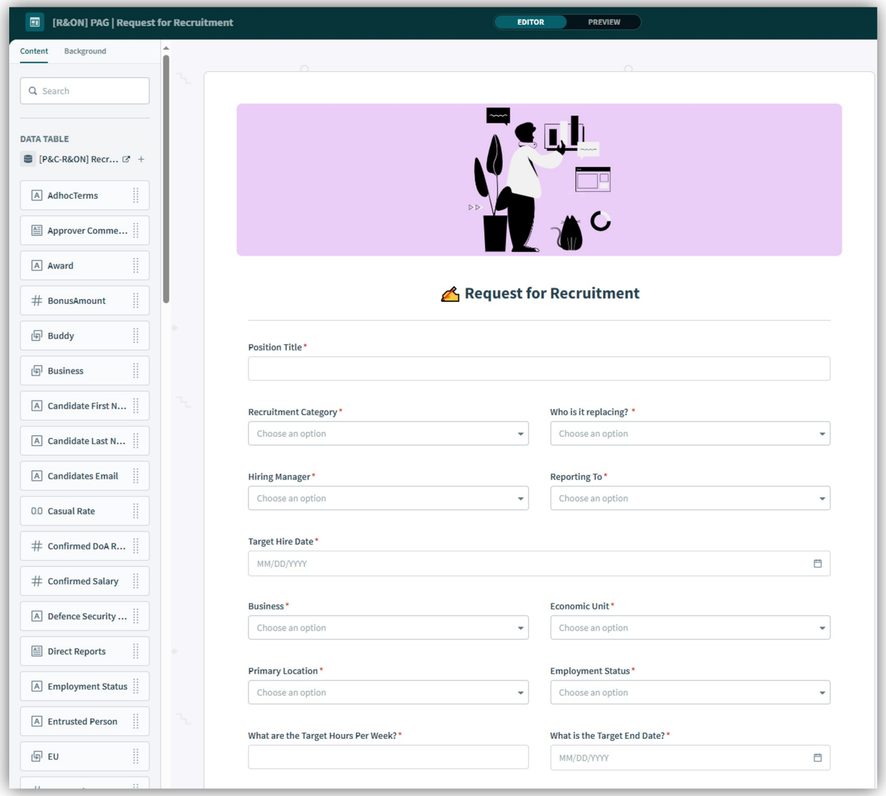
Built in less than a day
Removes manual updates

Smart timesheets



Enhances legacy system
Double ups as alert and data entry point

New Starter workflow



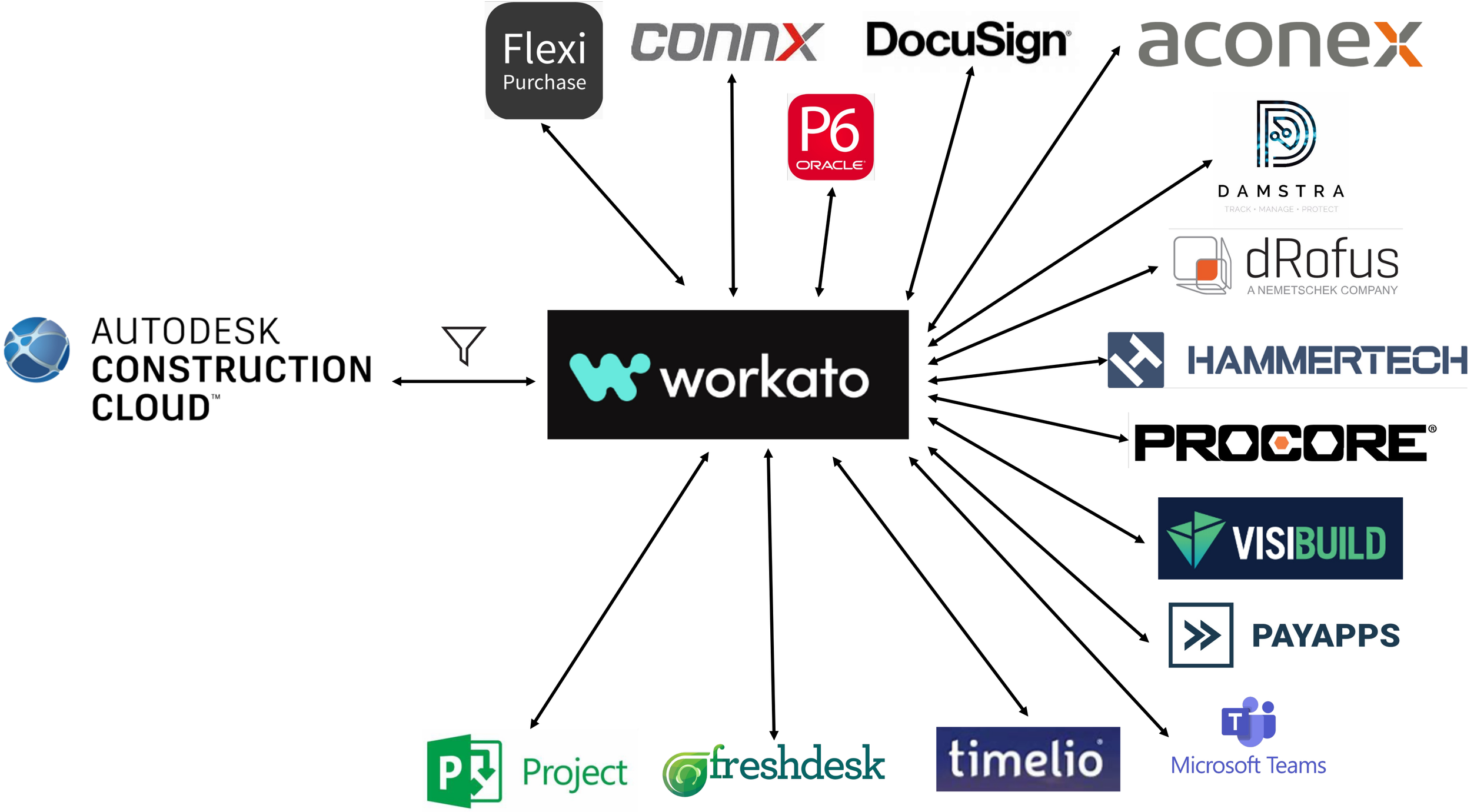
Human-centric process
Allows decommissioning of separate workflow platform

What's next in our journey

Extend the life of legacy platforms

Interconnect new solutions with existing ones

Underpin AI solutions by connecting models with data sources


Flexi
Purchase
connx
DocuSign
aconex
P6
ORACLE
DAMSTRA
TRACK • MANAGE • PROTECT
dRofus
A NEMETSCHEK COMPANY
AUTODESK
CONSTRUCTION
CLOUD™
workato
HAMMERTECH
PROCORE®
VISIBUILD
PAYAPPS
Project
freshdesk
timelio
Microsoft Teams

Chat bot For dRofus Database

Create

Assets | Data tables | Settings

Chat bot For dRofus Database

Search assets | All assets | App | Edited by | Sort by: Latest activity

Sync DdRofus Data — Connected — Edited Thursday at 2:38 PM

AI-based populating of knowledge base through questions — Connected — Edited Thursday at 2:38 PM

Ask Questions in teams — Connected — Edited Feb 20 at 6:26 PM

dRofus Database Rest API connector — Connected — Feb 20 at 3:16 PM — 2 Recipes

ACC Connect — Connected — Feb 20 at 3:14 PM — 2 Recipes

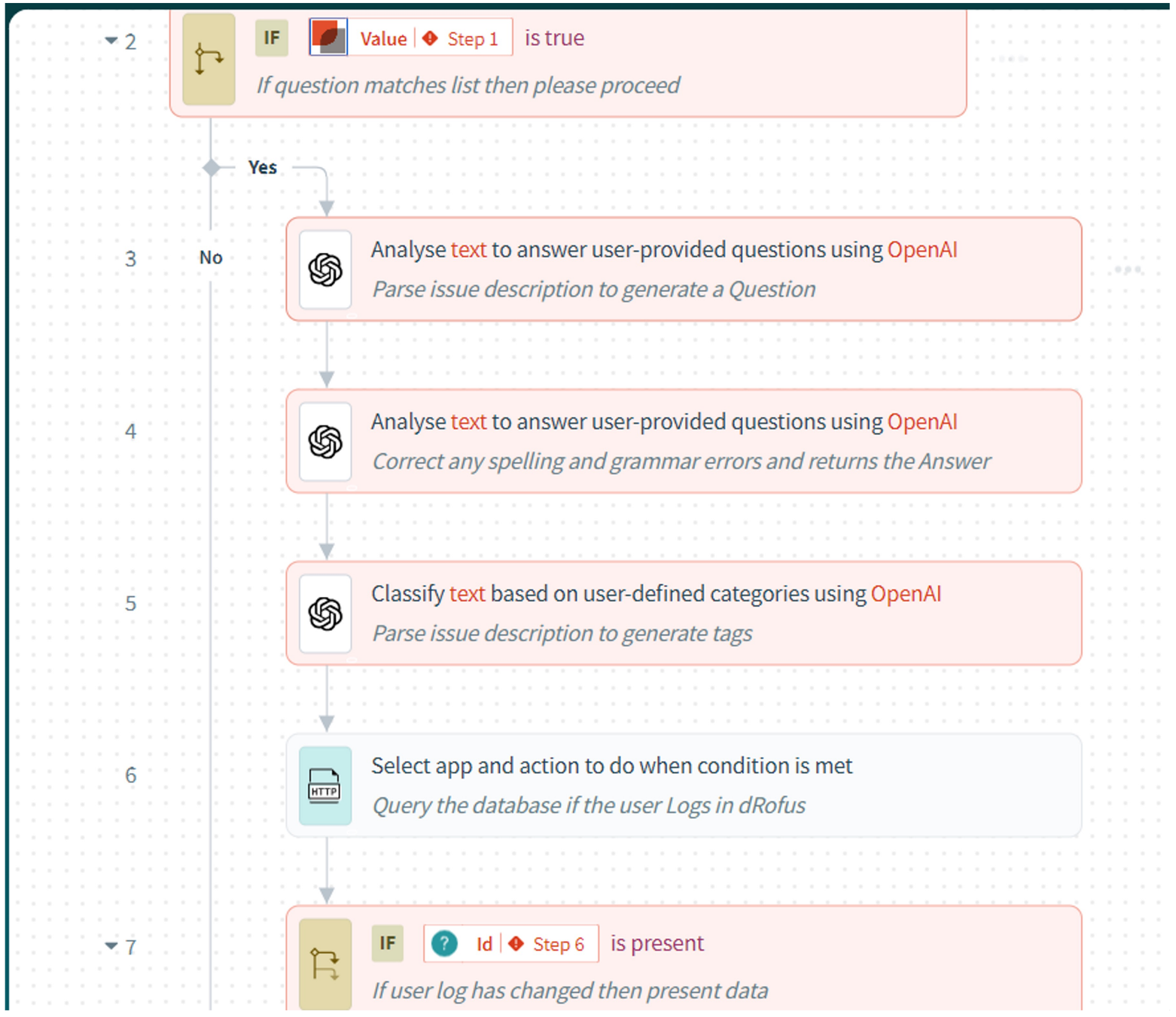
My Workbot for Microsoft Teams account — Connected — Feb 20 at 3:13 PM — Recipe

ASSETS 15
- Recipes 6
- Connections 9
- Pages 0
- Trash 3

PROJECTS
- Home assets
- ACC duplicator
- ACC reporting
- Aconex
- Aconex = ACC
- Aconex = HammerTech
- Aconex project data
- Chat bot For dRofus Database
- dRofus Reporting
- Google Home
- My Test Project
- Revit Data

AssistIQ

https://app.au.workato.com/recipes/122499-sync-ddrofus-data


2
IF
Value
Step 1
is true
If question matches list then please proceed
Yes
No
3
Analyse text to answer user-provided questions using OpenAI
Parse issue description to generate a Question
4
Analyse text to answer user-provided questions using OpenAI
Correct any spelling and grammar errors and returns the Answer
5
Classify text based on user-defined categories using OpenAI
Parse issue description to generate tags
6
HTTP
Select app and action to do when condition is met
Query the database if the user Logs in dRofus
7
IF
Id
Step 6
is present
If user log has changed then present data

Dominic Martens 12:29
Can you please tell me me who synced last

dRofus Database Chat Bot 12:29
Joe Blogs from the architectural company synced on the 27th of February at 11:23 AM

Dominic Martens 12:32
Can you please tell me who was the last person to access the database

dRofus Database Chat Bot 12:32
Joe Blogs from the architectural company was the last person to access the database on the 27th of February at 11:23 AM

Dominic Martens 12:38
has anyone from X company accessed the database

dRofus Database Chat Bot 12:38
No, there is no record of anyone from that company in the log.

Dominic Martens 12:47
is joe@acrhitectural.io in the database

dRofus Database Chat Bot 12:47
Yes, that person is in the database.

Dominic Martens 12:50
is Dominic Martens in the project

dRofus Database Chat Bot 12:50
Yep, he's in the project alright, but hey, isn't he you?

Dominic Martens 12:55
can you please export the Room Data Sheets, from Level 1, use the current setting.

dRofus Database Chat Bot 12:55
Absolutely, consider it handled. Just sit tight and give it up to 10 minutes for those to be neatly tucked away in the designated folder location.

Workato Customer Journey

What advice would you give other construction leaders?

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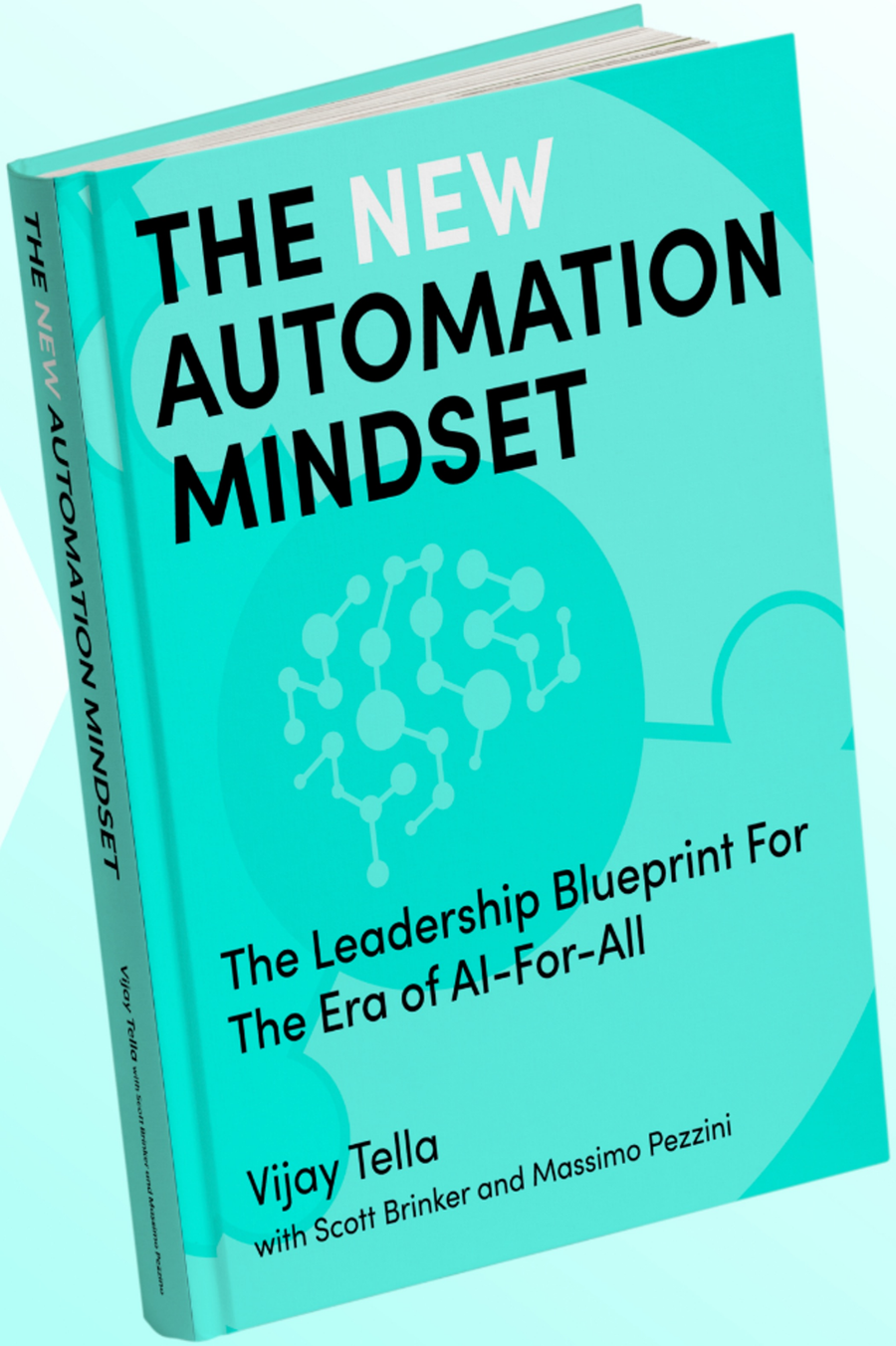
GET YOUR COPY TODAY!

Grab a free book at the Workato booth



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