

Managing the changes to net zero... the new normal or a painful failure?

Unlocking potential
for Australia's
construction market.



Mauricio Olivares

GM Technical of
Covalent Lithium

"Our competitiveness in the market is linked to creating cleaner products, it's a win-win."



Lisa McLean

Managing Director & CEO
Circular Australia

"I successfully advise industry and governments in their approach to enable zero-waste and carbon economy to create market change."



Daniel Hogan

Sustainability Manager,
John Holland

"I believe that positive change is possible, and I'm committed to inspiring others to believe in it too"



Anushree Malaviya

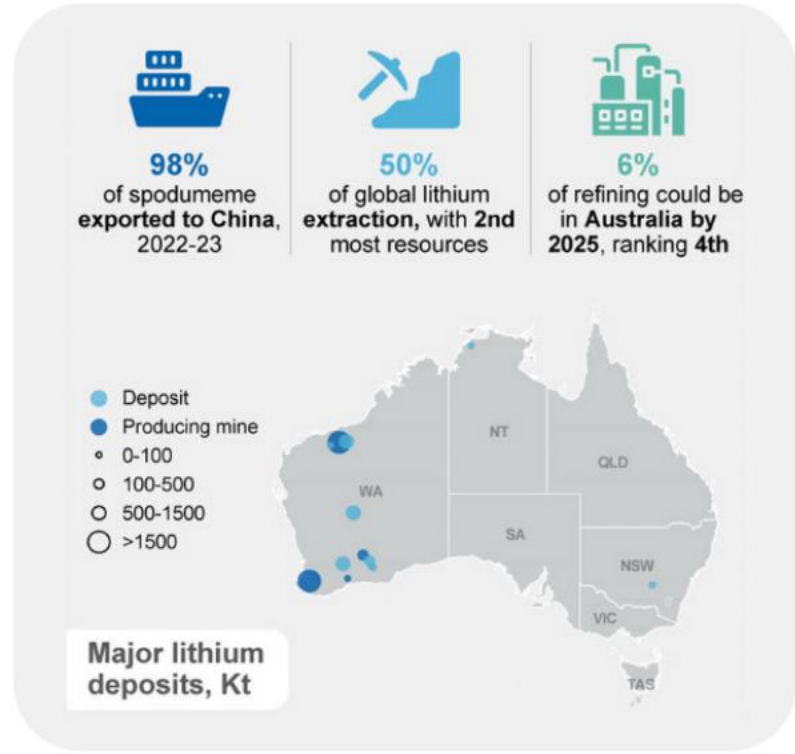
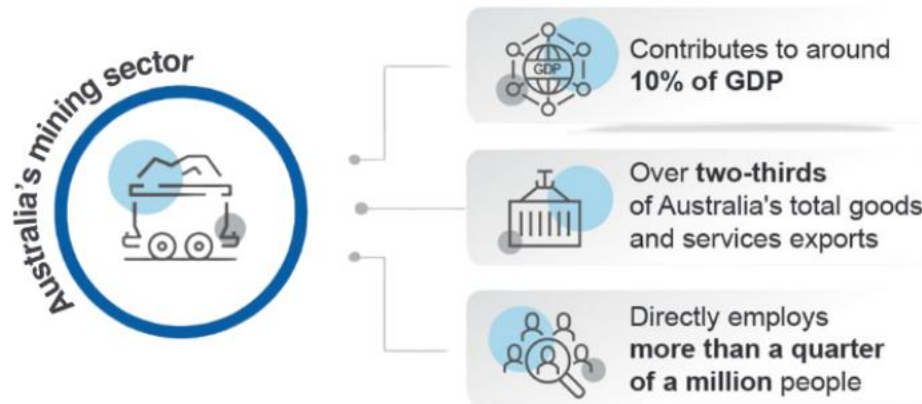
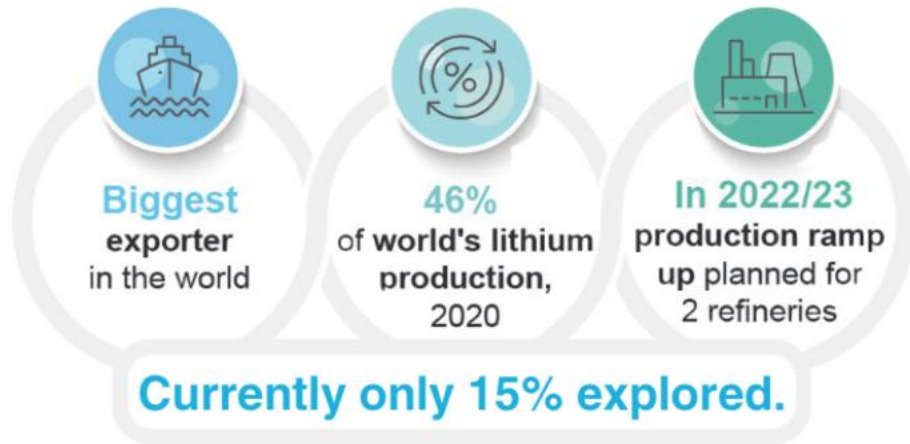
Go to Market Strategist,
Studio Nua (Panel Moderator)

"Every organization must take a long hard look at their business and redesign for circular economy."

“You’ve got to be willing to take calculated risk, not stupid risk”

“It will never catch on”

AUSTRALIA'S LITHIUM SECTOR



2023/2024 Lithium is estimated to be worth \$15 billion in export value.

ECONOMIST

Believes in infinite growth

Waste = externality

Studies balance sheets

Thinks in silos

Starts with recycling

Wants more

CIRCULAR ECONOMIST

Believes in limited growth

Waste = resource

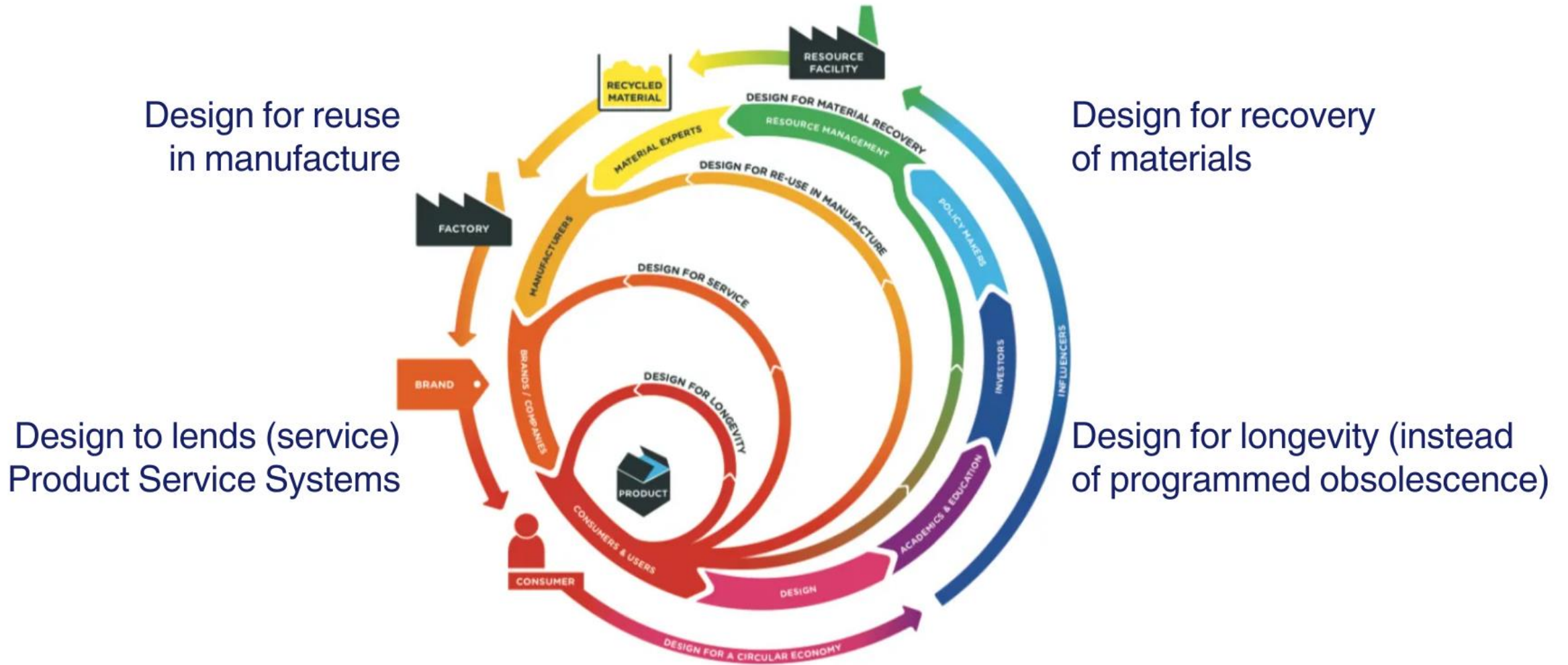
Studies material flows

Thinks in systems

Starts with design

Happy with less

THE ROLE OF DESIGN IN THE CIRCULAR ECONOMY





*If the WHY is powerful,
the HOW is easy.*

- Jim Rohn



CONNECT WITH US.



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